



## Annual Sponsorship Packages

Various sponsorship packages are available for your choosing. Sponsors play a key role in the success of the Patterson Harbor Marina Polar Plunge monetary and in-kind sponsorships. Please see the different sponsorship opportunities below. If you wish to discuss a custom sponsorship opportunity, please contact Justin Clark at [marina@pattersonharbor.com](mailto:marina@pattersonharbor.com).

# Monetary Sponsors

## **Patterson Harbor Polar Plunge Leon Harder Sponsor (\$2,500 and Up)**

- Highlight CEO/President/Manager in an icy-cool way.
- Recognition as a Leon Harder Sponsor in all annual publications and on a unique event banner.
  - Leon Harder Sponsorship recognition banner will remain up at the Beach Bar through the summer season during the sponsorship year.
- Sponsorship recognition in marketing collateral for promotion of that year's Polar Plunge event.
- Recognized on social media sites as a Leon Harder Sponsor.
  - Facebook (4000+ Fans)
  - Twitter
  - Instagram
  - You Tube Videos
- Recognition on web page as an Annual Leon Harder Sponsor
  - Recognition in print publications for the Polar Plunge
  - Recognition in all Patterson Harbor Seasonal Newsletter
- Right to plan sponsor specific events during the Polar Plunge and volunteers if desired.
- Recognition award that can be proudly displayed in your office.

- Right to provide company sponsored volunteer event T-Shirts
- Company recognition of your contribution when money is donated to TeamMates Mentoring Programs.
- Sponsorship recognition on any pre and post Polar Plunge television and radio media correspondence.
- Prominent company name on event T-shirt. Commitment needed by March 1st.
- Recognition plaque as a Leon Harder Sponsor in the Beach Bar & Marina
- Up to 20 complimentary plunge participant entries the day of the event.
  - Promote your company through employee plungers wearing coordinated costumes or company sponsored attire.

**Patterson Harbor Polar Plunge  
Glacier Sponsor  
(\$1499 - \$2,499)**

- Highlight CEO/President/Manager in an icy-cool way.
- Recognition as Glacier Sponsor in event publications and signage.
- Recognition in media correspondence
- Recognition on social media sites as a Glacier Sponsor.
  - Facebook (4000+ Fans)
  - Twitter
  - Instagram
  - You Tube Videos
- Recognition on Polar Plunge web page as Annual Glacier Sponsor
- Recognition in publications
  - Patterson Harbor Seasonal Newsletter
  - Sponsorship mention in print material the day of the event.
- Right to provide volunteers for the event.
- Recognition award that can be proudly displayed in your office.
- Up to 16 plunge participant entries the day of the event.
  - Promote your company through employee plungers wearing coordinated costumes or company sponsored attire.
- Company name on the back of event shirt; commitment needed March 1st.

**Patterson Harbor Polar Plunge  
Ice Sponsor  
(\$501 - \$1,499)**

- Recognition as a Ice sponsor of event in publication and signage.
- Named on main web page as a Ice Sponsor.
- Recognition on social media sites as a Ice Sponsor.
  - Facebook (4000+ Fans)
  - Twitter
  - Instagram

- You Tube Videos
- Recognition on Polar Plunge web page as an Ice Sponsor
- Recognition in publications
  - Recognition in Patterson Harbor Newsletter (1x Publication)
  - Recognition in print material the day of the event.
- Right to provide volunteers for the event.
- Recognition award that can proudly be displayed in your office.
- Up to 5 complimentary participant plunge entries for event.
- Company name on the back of event shirt; commitment needed two weeks prior to the event.

**Patterson Harbor Polar Plunge  
Polar Sponsor  
(Per - \$100)**

- Recognition as a sponsor in day of event publications, event t-shirt (received by 03/01) and event banner.
- Recognition on the Polar Plunge web page as Polar Sponsor
- Name in publications
  - Sponsorship mention in Patterson Harbor Newsletter (1 Mention Only)
- Right to provide volunteers for the event.

## Approved In-Kind Sponsors

**From time-to-time, an in-kind donation that can be included in a live or silent auction may be suitable for the Patterson Harbor Marina Polar Plunge. Please contact Justin at [marina@pattersonharbor.com](mailto:marina@pattersonharbor.com) regarding in-kind donations that may be acceptable as a sponsorship opportunity.**

**Thank you for your sponsorship consideration. Please feel free to call 308-799-4600 and select Ext. 9 or email [marina@pattersonharbor.com](mailto:marina@pattersonharbor.com) if you wish to speak to someone about sponsorship opportunities or to request a registration form.**